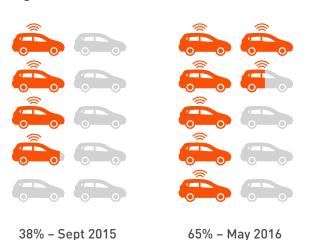
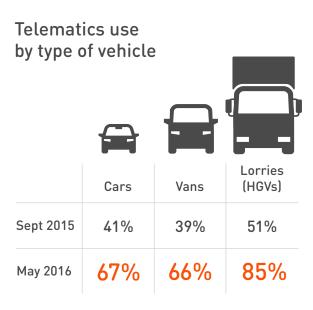


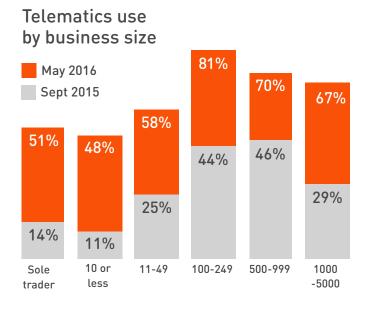
RAC Telematics Report 2016 rac.co.uk/business/telematics

### Who is using telematics?

### Overall rise of businesses using telematics









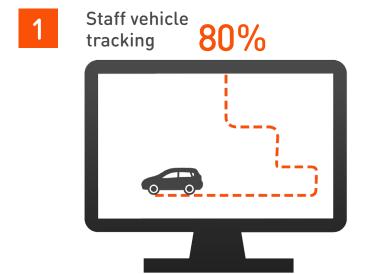
"Telematics has delivered a huge amount of power into the hands of the fleet manager or chief mechanic, who can now see what is happening with their vehicles and be proactive in terms of how they deal with it. It's no longer about just keeping tabs on staff or vehicles, it's much more about managing the vehicle as an asset."

Nick Walker, RAC Telematics MD

The RAC Telematics Report has been produced by surveying 1,000 UK businesses between September 2015 and April 2016, to track and monitor attitudes to telematics use, including black box devices, smartphone apps and other tracking technology. The findings in the report reflect the responses of those who took part in our research.



## Why are businesses using telematics?













"What we can see from the research is a real shift towards the increased use of telematics, and businesses are looking at how their own fleets can benefit. It's clear from our report that telematics is now being associated with fuel reduction, cost benefits, more fleet insight and duty of care."

Nick Walker, RAC Telematics MD



## What benefits are businesses experiencing?

1



Reduction in speeding incidents/fines

49%



Reduction
in accidents
involving
staff

43%



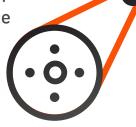
4

Reduction in overtime hours claimed 39%



5

Reduction in maintenance costs



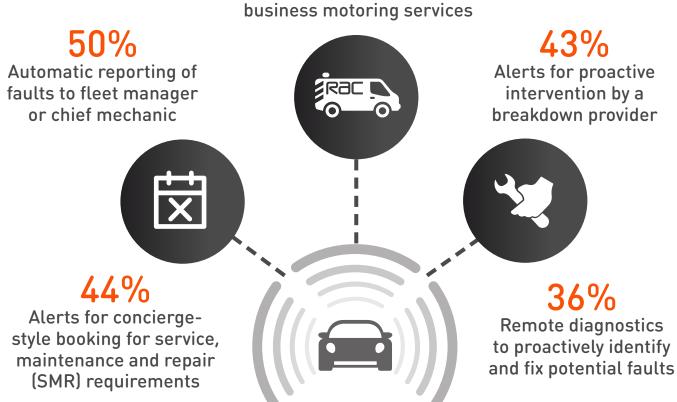
"We've seen benefits in terms of supporting customer service - if there are problems we're able to locate our salespeople and vehicles quickly. RAC Telematics has also helped us drive down costs, including a 10% reduction in fuel use."

Ringtons Tea, fleet size 350

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# What do businesses want from telematics in the future?





"Trackability of vehicles is really important to us, particularly as our drivers are often driving either very early to get to a venue, or late coming back from the end of a show.

From a health and safety perspective, our guys are driving by themselves in the main, and as an employer we have a duty of care to know their whereabouts. In fact we had a safety inspection at the start of 2015 and it was seen as a real positive that we not only have RAC Breakdown cover, but also RAC Telematics fitted to all vehicles."

Exhibitions and Displays Direct Ltd, fleet size 5



To find out more about RAC Telematics, visit our website rac.co.uk/business/telematics or call us on 0330 159 0363

