

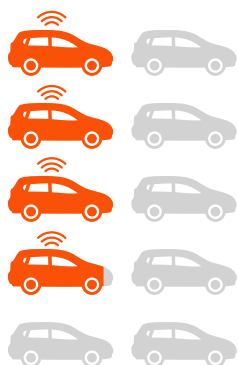
RAC Telematics Report 2016

»»» Who's using it and the
benefits to their business



Who is using telematics?

Overall rise of businesses using telematics



38% – Sept 2015

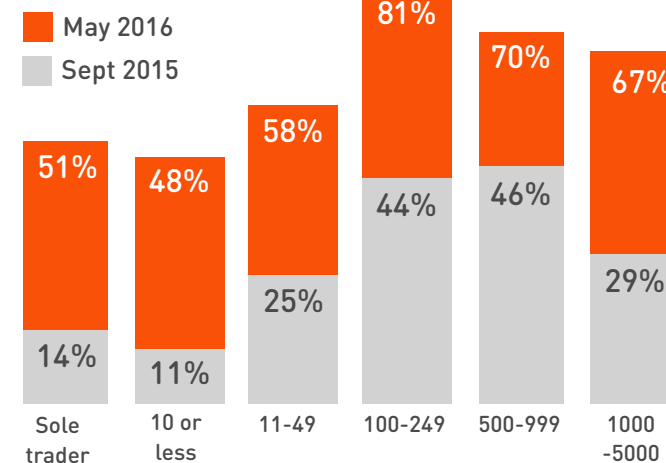


65% – May 2016

Telematics use by type of vehicle

	Cars	Vans	Lorries (HGVs)
Sept 2015	41%	39%	51%
May 2016	67%	66%	85%

Telematics use by business size



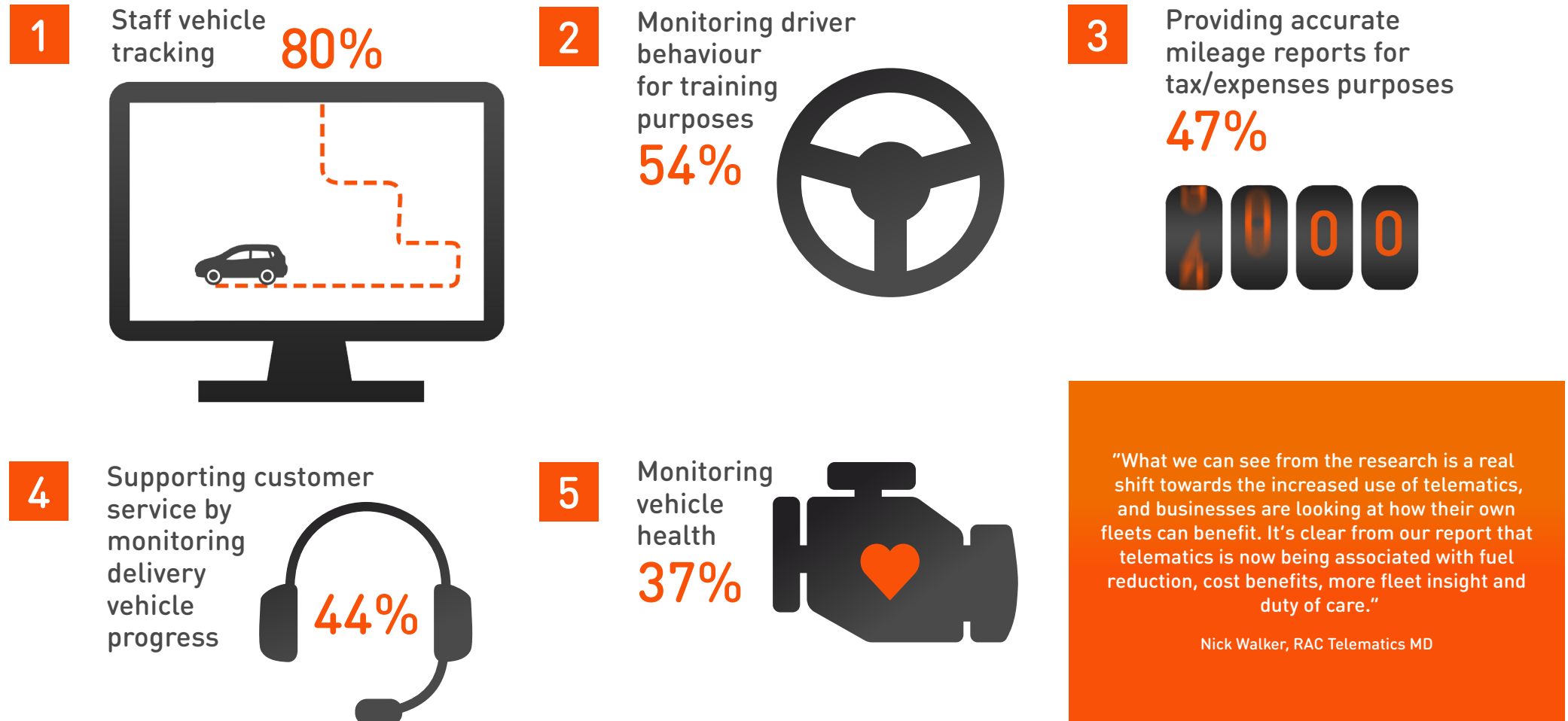
Telematics use across sectors



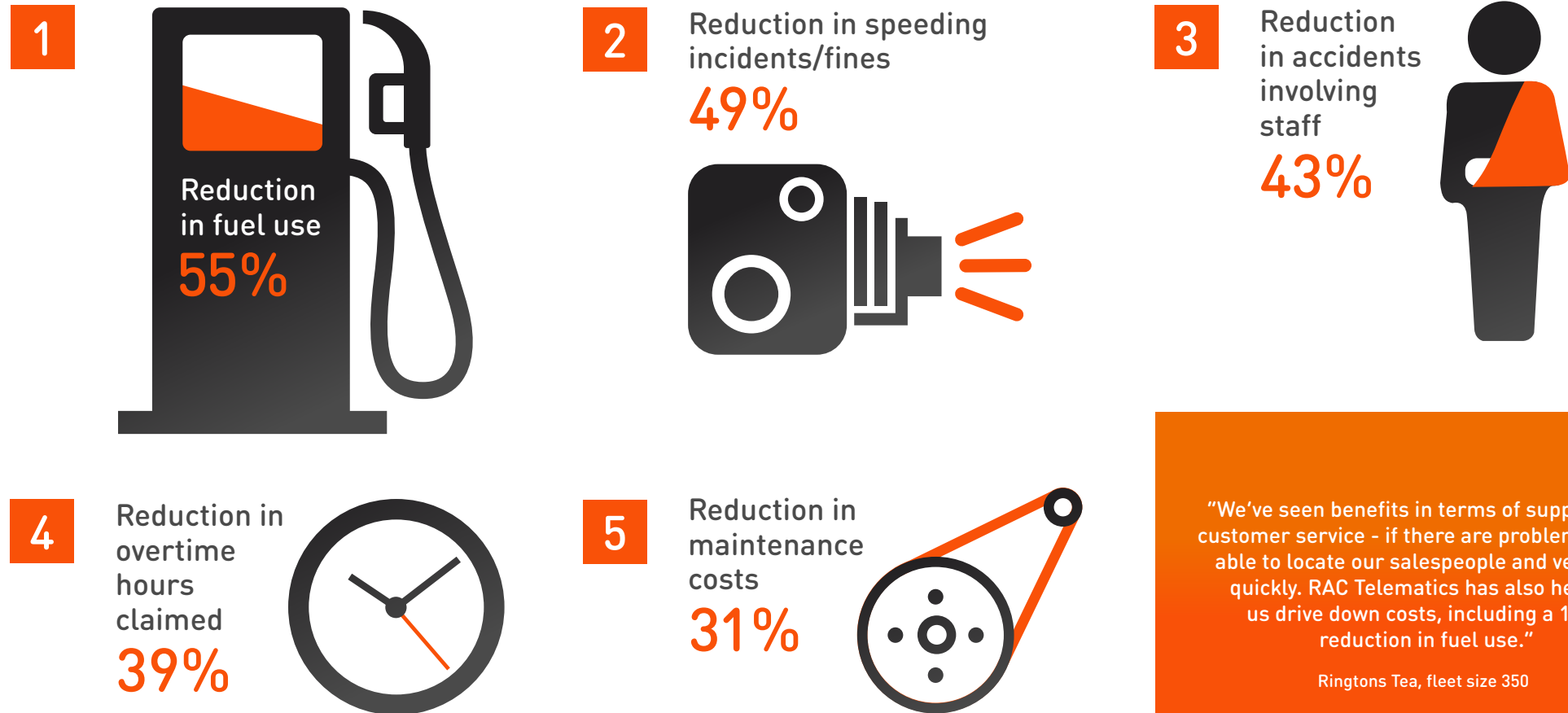
"Telematics has delivered a huge amount of power into the hands of the fleet manager or chief mechanic, who can now see what is happening with their vehicles and be proactive in terms of how they deal with it. It's no longer about just keeping tabs on staff or vehicles, it's much more about managing the vehicle as an asset."

Nick Walker, RAC Telematics MD

Why are businesses using telematics?



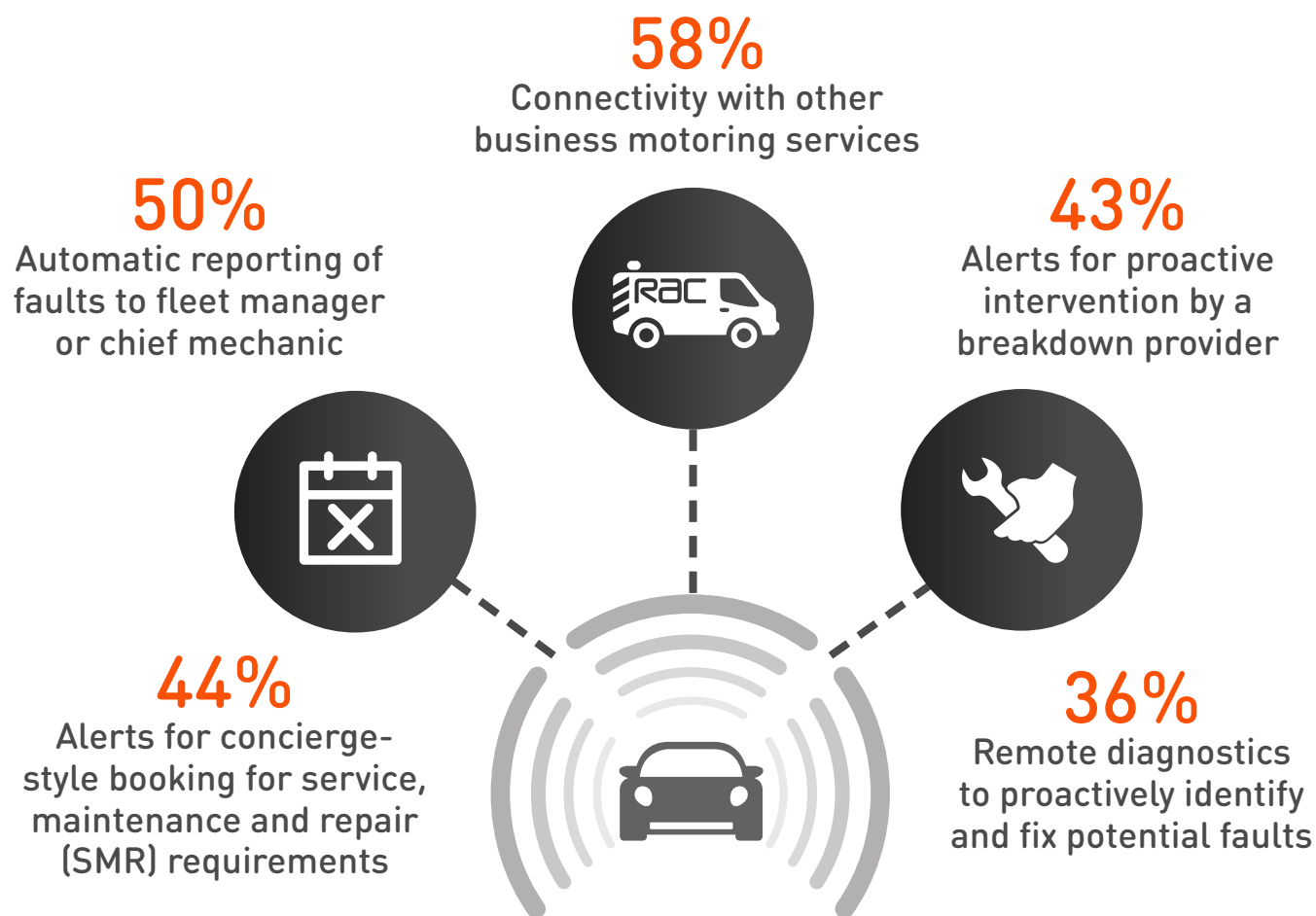
What benefits are businesses experiencing?



"We've seen benefits in terms of supporting customer service - if there are problems we're able to locate our salespeople and vehicles quickly. RAC Telematics has also helped us drive down costs, including a 10% reduction in fuel use."

Ringtons Tea, fleet size 350

What do businesses want from telematics in the future?



"Trackability of vehicles is really important to us, particularly as our drivers are often driving either very early to get to a venue, or late coming back from the end of a show.

From a health and safety perspective, our guys are driving by themselves in the main, and as an employer we have a duty of care to know their whereabouts. In fact we had a safety inspection at the start of 2015 and it was seen as a real positive that we not only have RAC Breakdown cover, but also RAC Telematics fitted to all vehicles."

Exhibitions and Displays Direct Ltd, fleet size 5

»»» To find out more about
RAC Telematics, visit our website
rac.co.uk/business/telematics
or call us on **0330 159 0363**